

REGISTRATION SECTION

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

For Six Month Period Ending **31 DEC 1971**  
(Insert date)

Name of Registrant **SWISS NATIONAL TOURIST OFFICE** Registration No. **55**

Business Address of Registrant **608 Fifth Avenue, New York, NY 10020**

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address

Yes ☐

No ☐

(2) Citizenship

Yes ☐

No ☐

(3) Occupation

Yes ☐

No ☐

(b) If an organization:

(1) Name

Yes ☐

No ☒

(2) Ownership or control

Yes ☐

No ☒

(3) Branch offices

Yes ☐

No ☒

2. Explain fully all changes, if any, indicated in Item 1.

None

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position

Date Connection  
Ended

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
 Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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None

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?  
 Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or connection	Date terminated
Herrmann Ursula	clerk	July 9, 1971
Boehm Bruno	clerk	August 31, 1971
Boehm Silvia	secretary	August 31, 1971
Eng Werner	clerk	September 10, 1971
Froehlich Ernst	clerk	September 24, 1971
Jaggi Denise	secretary	October 8, 1971
Haller Silvia	clerk	November 12, 1971
Roy Claudine	clerk	December 31, 1971

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?  
 Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
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## II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?  
Yes ☐ No ☒

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

- 
9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

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10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

Swiss National Tourist Office, Zurich, Switzerland  
Swiss Federal Railways, Berne, Switzerland

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## III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

Giving free information on travel and education, transportation and hotel accommodations and conditions; distributing travel literature and posters to travel agencies, tour organizers and individuals, teachers and school children who ask for it. Furnishing of transportation tickets to travel agents; loaning lantern slides and films to lecturers and schools and clubs who apply for them. Furnishing to newspapers and magazines articles and photographs on Switzerland's scenic attractions, its life and culture. Also placing advertisements in newspapers and magazines. Arranging for free transportation within Switzerland for writers, reporters, editors and travel agents.

See attached list regarding free transportation.

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<sup>1</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?

Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

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<sup>2</sup> The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
<u>1971</u>			
July	SNT0, Zurich	current expenses	\$ 38'579.30
August	" "	" "	41'643.64
September	" "	" "	--.--
October	" "	" "	13'788.92
November	" "	" "	--.--
December	" "	" "	<u>39'177.58</u>
		<u>Total</u>	<u>\$ 133'189.44</u>

Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date Received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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we refer to separate sheets

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Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

None

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<sup>5</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?  
Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams  
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches  
☐ Other (specify) None

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials ☐ Newspapers ☐ Libraries  
☐ Legislators ☐ Editors ☐ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups  
☐ Other (specify) None

21. What language was used in this political propaganda:

☐ English ☐ Other (specify) None

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☐ No ☒

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☒

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☐ No ☒

## VI - EXHIBITS AND ATTACHMENTS

### 25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A<sup>6</sup> Yes ☐ No ☒

Exhibit B<sup>7</sup> Yes ☐ No ☒

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☒

If no, please attach the required amendment.

<sup>6</sup> The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup> The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.



26. **EXHIBIT C**

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. **SHORT FORM REGISTRATION STATEMENT**

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

SWISS NATIONAL TOURIST OFFICE



G. Egli, Director

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Subscribed and sworn to before me at New York, New York

this 26<sup>th</sup> day of January, 19 72

PAUL LAFATA  
Notary Public, State of New York  
No. 24-7401825  
Qualified in Kings County  
Certificate Filed in New York County  
Commission Expires March 30, 1972

  
(Signature of notary or other officer)

My commission expires \_\_\_\_\_, 19 \_\_\_\_\_

<sup>8</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.)

Provided free transportation within Switzerland during  
July 1 - December 31, 1971

Mr. Hans Holzer, Author 140 Riverside Drive, New York, N.Y.	\$8.60
Dr. and Mrs. Peter Lindt, Broadcasters Station WEVD, New York	\$20.80
Mrs. Margret Daly, Assoc. Editor, Better Homes and Gardens 750 Third Avenue, New York, N.Y. 10017	\$15.--
Mr. Werner Brandis, Contributing Editor, Journal of Commerce 45 W 81 Street, New York, N.Y. 10024	\$31.90
Mr. and Mrs. Emery Lippai, Contributing Editor, El Mundo San Juan, Puerto Rico	\$22.80
Mr. Louis DiIorio, Assoc. Travel Editor, The Boston Herald 300 Harrison Avenue, Boston, Ma 02106	\$18.65
Mr. and Mrs. J. O'Brien, Contest Winners, c/o Switzerland Cheese Assoc., Inc., 444 Madison Avenue, New York, N.Y. 10022	\$52.70
Mr. and Mrs. D. Berens, Contest Winners, c/o Switzerland Cheese Assoc., Inc., 444 Madison Avenue, New York, N.Y. 10022	\$54.90
Mr. Dennis Duggan, Travel Editor, New York Bureau Chief, Newsday 230 W 41 Street, New York, N.Y. 10032	\$29.05
Miss Cathie Judge, Travel and Fashion Editor, SKIING 1 Park Avenue, New York, N.Y. 10016	\$25.00
Mr. and Mrs. Radford Bascome, Columnists 76 Dellwood Road, Bronxville, N.Y. 10708	\$80.80
Mr. and Mrs. H.P. Koenig, Freelance Journalists 14 Christopher Street, New York, N.Y. 10014	\$56.80
Mr. and Mrs. R. Wager, Travel Editor, Cleveland Plain Dealer 1801 Superior Avenue, Cleveland, Ohio 44114	\$64.00
Mr. R. Black, PR Manager Swissair 608 Fifth Avenue, New York, N.Y. 10020	\$40.25
Mrs. M. Better, Assoc. Editor, Airline Management Magazine 1 Park Avenue, New York, N.Y. 10016	\$10.00

Messrs. J.J. Smith and Son, Travel Editor, Chicago Daily News  
Chicago, Ill. \$56.20

Mr. Urba Alexis     )     Special Promotion Dept.  
Miss Liv Lindeland )     Playboy Magazine, Chicago \$69.80  
Mr. Lee Gottlieb    )  
Miss Pat Simpson    )

Item 15. (a) DISBURSEMENTS-MONIES

<u>Date payment was made</u>	<u>Name of person to whom payment was made</u>	<u>Purpose for which payment was made</u>	<u>Amount of payment US \$</u>
July 1st to December, 31 1971	Gody Egli	salary	10.168.95
	Willy Isler	"	6.622.50
	Max Lehmann	"	6.852.29
	Paul Fueglistner	"	7.286.03
	René Gutzwiller	"	6.471.20
	Bruno Boehm	"	1.640.43
	Marcel Grandjean	"	5.819.60
	Robert Waser	"	5.892.19
	Urs Zoebeli	"	4.952.51
	Hans-Rudolf Meier	"	4.985.83
	Rico Cavegn	"	5.138.80
	Erich Buehlmann	"	4.249.97
	Raoul Sommer	"	4.088.13
	Peter Dietschi	"	3.929.14
	Bruno Rindlisbacher	"	1.882.86
	Walter Bruderer	"	5.146.48
	Eliane Blardone	"	2.835.00
	Eveline Blaser	"	2.700.00
	Marianne Bornand	"	900.00
	Silvia Boehm	"	896.00
	Evelyn Cunningham	"	3.240.00
	Isabella Della Torre	"	2.700.00
	Werner Eng	"	1.090.00
	François Frochaux	"	722.00
	Ernest Froehlich	"	1.295.00
	Silvia Haller	"	1.995.00
	Ursula Herrmann	"	190.00
	Hermine Hoge	"	2.850.00
	Denise Jaggi	"	1.575.00
	Charlotte Probst	"	1.216.00
	Claudine Roy	"	2.835.00
	Mario Saavedra	"	2.835.00
	Richard Seitz	"	3.645.00
	Eva Steiger	"	2.630.00
	Carlos Velez	"	2.700.00
	Bernadette Wigert	"	2.655.00
	Kati Roche-Boog	"	2.655.00
			<u>129.285.91</u>
	Rent, Insurance, Cleaning, Heating etc.		59.715.05
	Office supplies etc.		22.602.35
	Advertising		26.441.07
	Publicity: a) window displays	3369.43	
	b) moving pictures	3645.35	
	c) printing, costs of folders, leaflets etc.	10775.75	17.790.53
	Pub.Rel. : a) articles by our PR consultant	3250.10	
	b) press releases & radio script	6496.04	
	c) reception for travel agents & club activities	7495.60	17.241.74
	Traveling duties of staff		4.776.37
	Mailing, custom duties & brockage fees		<u>22.876.21</u>
			<u>US \$ 300.729.23</u>
			=====
			over.....

Agency San Francisco

US \$ 39,162.00

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Rent Swissair Space Chicago

US \$ 2,954.76

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Our advertising agency

Wyse Advertising  
845 Third Avenue  
New York, N.Y. 10022

Our PR Consultant:

Joseph Gould Assoc.  
155 East 44th Street  
New York, N.Y. 10017